



MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

Home Page: www.mcwd.org

TEL: (831) 384-6131 FAX: (831) 883-5995

DIRECTORS

THOMAS P. MOORE
President

JAN SHRINER
Vice President

HERBERT CORTEZ
PETER LE
MATT ZEFFERMAN

Board of Directors
Community Outreach Committee Meeting
Marina Coast Water District
11 Reservation Road, Marina, California

Date: July 9, 2019
Time: 6:30 p.m.
Location: MCWD Board Room, 11 Reservation Road

Committee Members

Herbert Cortez
Matt Zefferman

Agenda

This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.

1. Call to Order
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee.*
3. Approve the Draft Minutes for the May 14, 2019 Meeting
4. Discuss District Well 11 Site and Landscaping Issues
5. Receive an Update on the Public Education and Outreach Efforts
6. Identify Agenda Items for the Next Committee Meeting
7. Committee Member Comments
8. Adjournment

Next Meeting: August 13, 2019 at 6:30 p.m., 11 Reservation Road, Marina

Draft Minutes
Community Outreach Committee Meeting

May 14, 2019

1. Call to Order:

The May 14, 2019 meeting was called to order at 6:54 p.m. by Director Cortez. In attendance were:

- Committee members: Director Cortez and Director Zefferman
- Staff: Keith Van Der Maaten and Paula Riso
- Public members: none

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the April 9, 2019 Meeting:

On motion by Director Cortez, seconded by Director Zefferman, the minutes were unanimously approved.

4. Receive an Update on the Public Education and Outreach Efforts:

Mr. Van Der Maaten gave an update on the status of Public Education and Outreach Efforts:

- MPWSP Outreach – met with Governor’s office in April and was a positive meeting. Made public comments to the County Planning Commission regarding the MPWSP. Met with Paul Scuito to discuss his meeting with Coastal Commission.
- News Bureau – issued news release for AEM 2.0 and was interviewed on KSBW for the 6 pm news.
- Outreach Meetings to Other Jurisdictions –met with City of Monterey, Seaside and Del Rey Oaks. Gave presentation at FORA Admin Committee to all jurisdictions.
- Discussion on Strategy for new Outreach, Education, Lobby, Media Relations Contract – no new update.
- Outreach Regarding “Drought Tolerant Garden” Complaint (Well 11) – this site is no longer maintained as a drought tolerant garden, there have been reoccurring complaints of trash, weeds, etc at the site. Staff is looking into the best way to make the site maintainable at the lowest cost.

5. Identify Agenda Items for the Next Committee Meeting:

The same items will be discussed and updated. Director Zefferman suggested a “Meet and Greet” with the Ord ratepayers. The next meeting is scheduled for July 9th at 6:30 p.m.

6. Committee Member Comments:

Director Zefferman thanked staff for the information.

7. Adjournment:

Meeting adjourned at 7:31 p.m.