



# Marina Coast Water District

## Minutes Community Outreach and Personnel Committee Meeting

April 4, 2023

### 1. Call to Order:

The April 4, 2023 Community Outreach Committee meeting was called to order at 7:31 p.m. by Director Moore. In attendance were:

- Committee members: Director Moore and Director Imamura
- Staff: Remleh Scherzinger, Patrick Breen, and Paula Riso
- Public members: Martin Rauch

### 2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

### 3. Approve the Draft Minutes of the March 7, 2023 Meeting:

Director Imamura made a motion to approve the minutes of March 7, 2023. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

### 4. Receive Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, who gave a quick review of the March outreach efforts and upcoming outreach items. Mr. Rauch reviewed the social media posts, the web design changes, the e-newsletters, ongoing outreach, and metrics. He noted that staff was working together to prepare a letter for the Monterey County Elections Department to access email addresses in the District's service area. Director Imamura suggested putting comments in the billing about newsletters.

### 5. Discuss the Water Conservation School Program Branding:

Mr. Breen shared how the District provides different items to the school children that have the District logo's e.g. pamphlets, coloring books, pencils, magnets, and stickers. Mr. Scherzinger stated that currently, the science teacher position is vacant and MPUSD has been trying to recruit to fill the position, but has been unsuccessful. Director Moore asked for the job information so he could pass it along to help get the word out. Director Imamura suggested adding some papers to the curriculum with math and multiple-choice questions.

### 6. Identify Agenda Items for the Next Committee Meeting:

Director Imamura asked for an update on the list of HOA's in the District.

7. Committee Member Comments:

Director Imamura commented on the new Quick Quack and asked if they use recycled water. Mr. Scherzinger commented that they use potable water and car washes are required to internally recycle the water they use. Director Imamura stated that Quick Quack was giving away free car washes for the next week. Director Moore commented that his was one of the signatures on the Water Purchase Agreement that was also signed by CalAm.

8. Adjournment:

Meeting adjourned at 8:20 p.m.