

Marina Coast Water District
Agenda Transmittal

Agenda Item: 8-A

Meeting Date: December 13, 2011

Submitted By: Carl Niizawa

Presented By: Jim Heitzman

Agenda Title: Consider Adoption of Resolution No. 2011-84 in Recognition and Appreciation of Richard Youngblood, Water Conservation Coordinator, Upon His Retirement from the Marina Coast Water District

Detailed Description: Rich Youngblood joined the District on November 19, 1993 as the Water Conservation Coordinator. During his tenure, Rich developed and managed the District's conservation program utilizing innovative, creative, and effective methods. He advanced regional water conservation efforts through his volunteer efforts on the Water Awareness Committee of the Monterey County and the District's Water Conservation Committee.

Rich originated several conservation programs in the District that help keep the District in its leadership position as one of the most progressive programs in the state. He initiated the District's toilet, washer, and landscape rebate programs, obtaining the original grant funding to start the programs. In 2005, he was responsible for pursuing efforts to add a Water Conservation Specialist position, and he expanded the program to include an aggressive landscape element. In 2009, Rich introduced the Hot Water Recirculation System Rebate Program.

Over his career with the District, Rich has conducted over 2,000 conservation inspections and customer assistance visits.

Rich exercised his public outreach efforts in order to promote the District's mission by staffing the Water Conservation Information Booth every year for local events such as the Marina Air Faire, Festival of the Winds, Marina Garden Tour, Army's Environmental Open House, and Earth Day. He also managed the production of the District's newsletter. Rich has told the District's story to over 2,200 people as the tour guide for the District's desalination plant from the Governor of the State of Baja to the Water Board of the Kiawah Indian Tribe.

A highlight of Rich's conservation efforts was developing the District's in-school conservation education program. This program became one of the most successful in the state. The conservation education program is executed in every elementary school in the District's service area. The program continues to provide water conservation education classes and assemblies reaching more than 2,100 students and over 77 teachers.

It is with great pleasure that the District recognizes Richard Youngblood's eighteen years of service to the Marina Coast Water District. We collectively thank him for his many years of outstanding service, and wish him well in his retirement.

Environmental Review Compliance: None required.

Prior Committee or Board Action: None.

Board Goals/Objectives: *Strategic Plan, Mission Statement - Providing high quality water, wastewater and recycled water services to the District's expanding communities through management, conservation and development of future resources at reasonable costs.*

Financial Impact: X Yes No

Funding Source/Recap: Hospitality & Awards account.

Material Included for Information/Consideration: Resolution No. 2011-84.

Staff Recommendation: The Board of Directors consider adoption of Resolution No. 2011-84 in recognition and appreciation of Richard Youngblood, Water Conservation Coordinator, upon his retirement from Marina Coast Water District.

Action Required: X Resolution Motion Review
(Roll call vote is required.)

Board Action

 Resolution No Motion By Seconded By

Ayes Abstained

Noes Absent

Reagendized Date No Action Taken

December 13, 2011

Resolution No. 2011-84
Resolution of the Board of Directors
Marina Coast Water District
Recognition of Richard Youngblood, Water Conservation Coordinator,
Upon His Retirement from the Marina Coast Water District

RESOLVED by the Board of Directors ("Directors") of the Marina Coast Water District ("District"), at a regular meeting duly called and held on December 13, 2011 at the business office of the District, 11 Reservation Road, Marina, California as follows:

WHEREAS, Richard Youngblood was hired on November 19, 1993 as the Water Conservation Coordinator; and,

WHEREAS, during his tenure, Rich has initiated and participated in multiple successful conservation programs including coordination of the retrofit inspection program, rebate program, and water education program; staffing the Water Conservation Commission; Public Outreach; and, representing the District on the Monterey County Water Awareness Committee; and,

WHEREAS, Rich exercised his public outreach efforts in order to promote the District's mission by staffing the Water Conservation Information Booth every year for local events and developing the District's in-school conservation education program that became one of the most successful in the state.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Directors of the Marina Coast Water District does hereby express its gratitude and recognize Richard Youngblood for eighteen years of outstanding and dedicated service to the District and wish him well in his retirement.

PASSED AND ADOPTED on December 13, 2011, by the Board of Directors of the Marina Coast Water District by the following roll call vote:

Ayes: Directors _____

Noes: Directors _____

Absent: Directors _____

Abstained: Directors _____

William Y. Lee, President

ATTEST:

Jim Heitzman, Secretary

CERTIFICATE OF SECRETARY

The undersigned Secretary of the Board of the Marina Coast Water District hereby certifies that the foregoing is a full, true and correct copy of Resolution No. 2011-84 adopted December 13, 2011.

Jim Heitzman, Secretary